

**Board of Directors Meeting
March 3, 2013
Minutes**

President Chris Wilson brought the meeting to order at 8:00 am and the Pledge of Allegiance to the Flag was performed. Roll Call was taken and there were 22 of 39 clubs present (52 members present). The November 3, 2012 minutes were approved by 1st Bux-Mont and 2nd Borderline. The proposed agenda for the meeting was accepted.

**PRESIDENT'S REPORT
Chris Wilson**

Chris started the meeting by presenting awards to Mike Pierro and Mike Dunkerley for their dedication and longtime service to PA BASS and the TBF. Chris elaborated as for our successful organization to thrive communication stream to membership was very important. Flow of information to the members is very important to the health of this organization. The following flow is in place and is working but it success relies on everyone to do their part. The flow is as follows: TBF > Chris Wilson > District Chairman > Club Presidents > Membership. Keep in mind our web site is always a good source of contact information if needed.

Chris touched on our growing list of Sponsorships and their importance to growing the membership as well as money saving opportunities they bring to the membership – continued growth of opportunities counts on the behavior of our membership's use of such deals. It's important to utilize the sponsorships and keep all the information about them within the membership and they are not to be shared outside as it may cause issues with those deals, so be responsible. Ranger Bucks program has some additional positive changes for us as Ranger increased the total to \$1,800 for distribution to this year. Mr. Bass East/West \$300, \$150 and \$75 and for Championship \$425, \$200 and \$125 so make sure you register for Ranger Bucks. We also have obtained an Evinrude prize opportunity for Championship Evinrude E-Tec \$500.

Special guest Mike Dunkerley spoke about the TBF benefits of Premium memberships and the importance of keeping Federation confidential while enjoying the benefits. Mike elaborated on how the Membership owns the TBF so it's our organization to grow and constantly improve. With the growth of the organization the High School trail is really taking off and encourages us all to get involved if we can. Chris indicated that PA Bass will be sponsoring the High School Championship – Berks will host 4 states for the program.

Chris provided a quick update on the Lottery programs that was a great success for the organization again this year. There were 713 Lottery Tickets sold for \$14,260.00. We had a club really go the extra mile and sold the most tickets - Allegheny Mt. received an award check and we continue to send check to winners as fast as possible. The great new is there are lots of winner to set the stage for next year.

**VICE PRESIDENT'S REPORT
Mike Sabbi**

Mike was excited to talk about the growth and importance of our Facebook page this year. It's new and growing fast (270 friends at time of March meeting). Social outlets like this help grow membership and recruit sponsors so we are all encouraged to sign up and post pictures of events and the good will of our organization. We have a goal to reach 1000 members and sponsorship and each clubs recruiting with all help us get there. Obtaining sponsorships is a year round job but as we get ready

for next year it's important to remember that Sponsor budgets are set early in the year Jan, Feb and March are key months for companies to set advertising and marketing budgets and renew relationships so it's important to get our membership numbers and renewals done as early as we can each year so those stats can be used to continue to grow our relationships. Please anytime you use or buy a sponsors product get them feedback and gratitude so they realize we use and appreciate what they do for us.

Mike spoke about some great things we have lined up for the Division Team 2013 as well as the membership. Here is a rundown on what's on deck for this year: Please see Mike for details on any of these offers or programs as there are codes and people to contact to use some of them.

- Ⓜ Ardent – Pro Staff pricing for the divisional team
- Ⓜ Kistler Rods – Membership and Divisional Team Discounts – 25% general membership
- Ⓜ Minn Kota – We can make 6 orders – Divisional Team gets shot at top 6 special pricing opportunities
- Ⓜ Gamma – big kids programs – 2 spools for divisional mike trying for 3 spools
- Ⓜ Save Face – 30 gift cards – for Championship
- Ⓜ Ally Tungsten cash logo and weights
- Ⓜ Oxygenator – Deal may return – Mike working on this
- Ⓜ U2 Fish conditioner for sale on trailer at all events
- Ⓜ Susquehanna Tackle – Cash for logo and gift cards for AYO
- Ⓜ Rode Glove – 25% general membership. Also Pro Staff pricing
- Ⓜ Keel Shield – new 25% discount
- Ⓜ Kickin Bass baits
- Ⓜ Cabela's – we met our obligations with Cabela's and they provided us with \$250 Gift Cards
- Ⓜ New Plano Frabill – Sponsor - Plano bought out Frabill last year Promo code forthcoming. Rain Suits – for AOY and Co AOY plus membership discounts – 16 hats and soft tackle bags.

TREASURER REPORT
Chris Wilson

The President reported on behalf of the Treasurer a balance in the checking account of \$XXXX and the money market of \$XXXX. The Treasurer Report was 1st and 2nd and approved.

SECRETARY REPORT
Scott Carlisle

Scott gave update on web site and encouraged the membership to send in their links, content and pictures to continue to grow the web site. Also Scott asked membership to send Mike any additional sponsorship opportunities

MEMBERSHIP REPORT
Bruce Bramer

561 Adults (70 new) and 17 Junior for a total of 568

YOUTH REPORT

Mike Burgess

Mike Burgess indicated that program is set for the Oil City Louisiana Youth Championship. There was some discussion about the tournament format as it was thought that it would be better for the tournament for the kids if the were a 3 day event versus a 2 day to be discusses further.

CONSERVATION REPORT Chris Wilson

The Conservation Position is Open and we are looking to fill it. There has been some interest in the position by several people and it's been decided we will make a decision on this positions when the new BOD elections are held after November.

TOURNAMENT REPORT Chris Wilson / Bruce Bramer

Tournament updates were given by Chris and include the following updates: Bruce being our new Tournament Director would be expecting all tournament applications for Mr. Bass East as soon as possible. As a reminder Boaters do not need a guaranteed rider but it is helpful or pairing if we have riders and boaters come in for registration. The Mr. Bass - East and West will be in a Pro format level as normal. Mr. Bass East will be on the Potomac in May and we have a deal on the rooms at the Holiday Inn Express \$95 per night. The Mr. Bass West Tournament will be on July 19th and 20th. This year's East Regional Tournament will be held June 21st and 22nd and a hotel rate of \$67 per room is available to membership. Bruce will keep all information on this year tournament trail updated on the web site so please check it regularly. The Championship details can all be found on the web site.

Bruce reminded all Boaters to be sure to check their boats to ensure all safety gear lights and live wells were operational. Safety and fish care are everyone's responsibility.

Adjustments to the Districts payouts were addressed - Districts - 10% Payouts round up at .5 or more and round down at .4 or below - 1 Lancaster County Hawg Hunters / 2nd Independence voted via membership – **UNANIMOUS**

For 2014 Dave Ciarletta asked that we consider raising the Non-boaters fees go up from \$40 to \$50 to help raise money for the state. This suggestion was tabled until June meeting.

Bruce led a discussion on how District TX were to be run and some other aspects of the set up. One item of interest was what happens when riders out number boaters. Last post mark on a date app will determine who fishes if there are too many riders. Also membership wanted clarification on when pairing would be posted. It was stated that posting happens the day before the tournament in general and for Day 2 pairings are done the night of day one. Should there be any questions please drop us an e-mail at pabassweb@gmail.com. All Pa district tournaments must be run the same way.

TBF UPDATE Chris Wilson

OLD BUSINESS

There was also another discussion on the issues of whether we should or should not allow Multiple Teams from the same club in the Regional Tournaments? There was a motion by Bux-Mont it was seconded by Borderline to not allow Multiple Teams. The board of directors voted to continue to allow clubs to enter multiple teams into the Regional Tournament.

NEW BUSINESS

An Acting Treasurer was appointed; Billy Kalargyros. Billy will also be taking the over the position of Membership Director.

There was a motion to provide up to \$1,000 for items for Our Wish. Borderline 1st and Lancaster County Hawg Hunters 2nd; passed - 5 Abstentions.

As membership was interested in finding more resources for the youth and charity type programs Chris will be researching the Youth Club Fund and maybe we can get TBF to reintroduce \$1 for conservation and for \$1 for youth into state budgets.

Chris brought up a question to the membership to vote on; for the PA State Championship what does membership think about a 3 day tournament? Part 1, (Thursdays, Friday Saturday) Sunday travel day. Part 2, will there be a cut on last day? It was decided to keep tournament and days as is via a roll call vote.

GOOD OF THE ORDER

A raffle was run for prizes for all members present at the meeting. The raffle is intended to get more people to state meeting so prizes are many and some worth hundreds of dollars.

Motion to adjourn 1st Tim McNicholas – and 2nd @ 12:00